



**AIF 2018**  
**SPONSORSHIP LEVELS**

# **STAR OF THE SHOW – TITLE SPONSOR \$5,000**

Logo above Atlanta Improv Festival logo

Logo on all printed AIF material

- 600 Posters distributed around town
- 1,000 Postcards

Prominent placement on the AIF website

Full-page ad in the Playbill

Mentions in all:

- Press Releases
- Social Media

Title Sponsor specific signage inside both theatre spaces and bar area

Two emcee mentions during each of the evening shows

Private VIP Show with either the Fri or Sat Night Festival Headliners (depending on availability)

- 9pm show in the new 2nd Stage Theatre
- Up to 40 tickets
- 2 free drinks per person

12 VIP passes to the AIF weekend (valued at \$1200)

VIP passes include:

- Access to all 30 shows over the three-day festival (Tickets are \$10 online, \$15 at the door (for all shows except Headliner shows))
- Early access to seating before the General Admission ticket holders

You receive a fancy lanyard

10 VIP tickets to future Village Theatre shows (valued at \$100)

## **CAST MEMBER – \$2,500**

Logo on the sides of the AIF logo

Logo on all printed AIF material

- 600 Posters distributed around town
- 3,000 Postcards

Prominent placement on the AIF website

½ page ad in the Playbill

Mentions in all:

- Press Releases
- Social Media

Cast Member specific signage inside the bar area space

Emcee mentions during each of the evening shows

6 VIP passes to the AIF weekend (valued at \$600).

VIP passes include:

- Access to all 30 shows over the three-day festival (Tickets are \$10 online, \$15 at the door (for all shows except Headliner shows))
- Early access to seating before the General Admission ticket holders

You receive a fancy lanyard

8 VIP tickets to future Village Theatre shows (Valued at \$80)

## **DIRECTOR – \$1,000**

Logo on all printed AIF material

- 600 Posters distributed around town
- 3,000 Postcards

Prominent placement on the AIF website

1/4 Page ad in the Playbill

Mentions in all:

- Press Releases
- Social Media

Signage inside the bar area space on all AIF Material

Emcee mentions during the evening

4 VIP passes to the AIF weekend (valued at \$400)

VIP passes include:

- Access to all 30 shows over the three-day festival (Tickets are \$10 online, \$15 at the door (for all shows except Headliner shows))
- Early access to seating before the General Admission ticket holders

You receive a fancy lanyard

6 VIP tickets to future Village Theatre shows (\$60)

## **UNDERSTUDY – \$500**

Logo on all printed AIF material

- 600 Posters distributed around town
- 3,000 Postcards

Mentions in all:

- Press Releases
- Social Media

Emcee mentions during the evening

2 Weekend Passes to the AIF weekend (valued at \$200).

VIP passes include:

- Access to all 30 shows over the three-day festival (Tickets are \$10 online, \$15 at the door (for all shows except Headliner shows))
- Early access to seating before the General Admission ticket holders

You receive a fancy lanyard

4 VIP tickets to future Village Theatre shows (Valued at \$40)

## **CREW MEMBER – \$250**

Logo on all printed AIF material

- 600 Posters distributed around town
- 3,000 Postcards

Mentions in all:

- Press Releases
- Social Media

Emcee mentions during the evening

1 Weekend Pass to the AIF weekend (valued at \$100).

VIP pass includes:

- Access to all 30 shows over the three-day festival (Tickets are \$10 online, \$15 at the door (for all shows except Headliner shows))
- Early access to seating before the General Admission ticket holders

You receive a fancy lanyard

2 VIP tickets to future Village Theatre shows (Valued at \$20)

